



NATIONAL UNIVERSITY  
OF POLITICAL STUDIES AND  
PUBLIC ADMINISTRATION



IASS-AIS  
International Association for Semiotic Studies  
Association International de Sémiotique  
Asociación Internacional de Semiótica  
Internationale Vereinigung für Semiotik

1<sup>st</sup> Edition of the International Conference

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# SEMIOSIS IN COMMUNICATION

*Knowing and Learning*

BUCHAREST, 16-18 JUNE  
2016

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